

Interior Design Shoot Prep Guide

We create thoughtful photography of your finished projects for your portfolio, website, social media, and publication or award submissions. The more ready the space is, the more of the day goes into beautiful images.

- Install complete & cleaned the day before

- Plan for a full shoot day

1 BEFORE THE SHOOT

- ☐ Make sure the install is complete; no pieces on order, missing hardware, or punch items in key rooms
- ☐ Send a few phone snapshots, or set up a quick walkthrough
- ☐ Share your priority shots: hero rooms, vignettes, and the details you're proudest of
- ☐ Let us know who's handling styling: you, a stylist, or both
- ☐ Share fabric, paint, or wallpaper samples if exact color matters
- ☐ Clean thoroughly the day before: floors, glass, mirrors, and every surface
- ☐ Steam bedding, drapery, and upholstery

2 STYLING & PROPS

- ☐ Bring fresh florals or greenery, books, and accessories
- ☐ Pack a few extras so we can swap items between shots
- ☐ Fluff pillows and throws; smooth rugs and fringe
- ☐ Keep it simple; a few intentional pieces read best on camera
- ☐ Bring a steamer, lint roller, and basic tools for touch-ups
- ☐ For kitchen and dining vignettes, bring fruit, a cutting board, or simple tableware

SHARING WITH PARTNERS?

If the architect, builder, or vendors want to use the images, tell us before the shoot so we can set it up for everyone up front.

3 ROOMS & DETAILS

- ☐ Put away personal items, family photos, and everyday clutter
- ☐ Hide cords, chargers, remotes, and small appliances
- ☐ Check that every bulb works and the colors match in each room
- ☐ Know how to run the fireplaces, shades, and lighting controls
- ☐ Open blinds and curtains evenly
- ☐ Clear kitchen and bath counters except for styled pieces
- ☐ Hide toiletries in baths; hang fresh, neatly folded towels
- ☐ Point out craftsmanship details: millwork, hardware, tile, and custom pieces

4 SHOOT DAY

- ☐ Portfolio shots take more time per room than listing photos; we'll estimate the shoot length together
- ☐ Ask the homeowner to plan around the shoot; no other vendors on site
- ☐ Pets settled somewhere safe; cars out of the driveway
- ☐ Turn off sprinklers so patios and walkways stay dry
- ☐ Be on site or reachable to approve styling as we go
- ☐ Set aside a clear spot where we can stage props and gear
- ☐ Share any homeowner privacy requests, like no address or house-number shots
- ☐ We may nudge accessories or furniture for the camera, and we'll put everything back