

We photograph new construction, remodels, and commercial builds inside and out, plus drone and progress coverage while the work is underway. A little prep goes a long way toward showing off your craftsmanship.

- Shoot after final clean & landscaping

- Site clear of crews & equipment, when possible

1 TIMING & SITE READINESS

- ☐ Schedule after the punch list, final clean, and landscaping are done; it usually pays to wait
- ☐ Share a site contact, gate or lockbox codes, and where to park
- ☐ Let us know about any site safety rules or required PPE
- ☐ Move dumpsters, porta-johns, trailers, and job signs out of sight
- ☐ Keep vehicles off the driveway and street frontage
- ☐ Clear tools, ladders, materials, packaging, and debris inside and out
- ☐ Model homes: book before public tours, ideally on a weekday morning

2 EXTERIORS & LANDSCAPING

- ☐ Driveway poured and swept; walkways and hardscape washed
- ☐ Sod or seed down; lawn mowed; fresh mulch; beds tidy
- ☐ Clean exterior windows, glass doors, and garage doors
- ☐ Turn on exterior lights; replace any burned-out bulbs
- ☐ Stage porches, patios, and outdoor living spaces if furnished
- ☐ Turn off sprinklers the day of the shoot
- ☐ We'll help pick the best time of day for the direction the front faces

TELL US YOUR HERO FEATURES

Custom millwork, a great view, outdoor living, or a standout kitchen? Let us know before the shoot so we make sure they shine.

3 INTERIORS & FINISHES

- ☐ Finish punch-list items that show on camera: switch plates, outlet covers, trim, and hardware
- ☐ Install all light fixtures; every bulb working, with matching color in each room
- ☐ Peel stickers, protective film, and blue tape off windows, appliances, and fixtures
- ☐ Final clean: floors, glass, counters, mirrors, and stainless
- ☐ Set blinds to the same height; turn ceiling fans off
- ☐ Clear counters of plans, paperwork, and tools
- ☐ Remove paint cans, spare materials, and shop vacs from closets and garages
- ☐ Hide trash cans and leftover boxes
- ☐ Ensure access to all rooms, garages, and bonus spaces

4 PROGRESS & DRONE VISITS

- ☐ Tell us the schedule: one-time, weekly, monthly, or by phase
- ☐ Point out restricted areas, active work zones, and cranes
- ☐ Give crews a heads-up that a drone will be flying overhead
- ☐ Share the milestones you want captured, like foundation, framing, or roof dry-in
- ☐ We repeat the same viewpoints each visit for easy side-by-side comparisons
- ☐ For owner or lender updates, let us know so we can organize photos by visit date
- ☐ Drone flights depend on weather and wind; we'll reach out to reschedule if it turns